

GM Walking Festival

GM Walking Festival Fund: Guidance & Application Form

The GM Walking Festival Fund is designed to support walk organisers to deliver a walk as part of the GM Walking Festival in May 2024. While helping to sustain the opportunity to walk beyond this.

Grants are for a maximum of £100. Please note there are a limited number of grants available and we anticipate demand exceeding supply.

We are looking for simple, innovative ideas that will attract walkers as part of the GM Walking Festival throughout May and enable walk organisers to sustain the offer beyond May.

Priority funding will be given to organisations or groups who have **not** received this fund before, or those who are looking to engage people from either or both of the below focus groups:

- Women and girls aged 18-30
- Those with long-term health conditions

Before applying:

1. You agree to contribute to a case study to share the impact of the grant
2. You're happy for your details to be used in accordance with [GM Moving's data protection policy](#)

Examples of things that could be included in an application for the grant are:

- Tea and coffee either on-the-go from a local cafe or refreshments after the walk, sufficient for 6 weeks of walks
- Support for transport costs to remove access barriers for participants
- Wellies in early years settings, enabling ALL children to participate
- Print costs of maps, posters, resources etc
- Pedometers to encourage self-challenge for groups or workplaces

Support sessions

If you want to find out more about the grant application process or require support completing the application below, please book onto a GM Walking Festival Zoom Support session where you can speak directly to a member of the GM Walking Festival team.

Date and Time: Friday 2nd February 12.30pm or Monday 12th February 5.30pm
(sessions will be approx. 45 mins leaving time to answer any questions)

To book a place, please email info@gmmoving.co.uk

How to apply

You can submit your application, either using the application form below or creating an audio or video application and emailing to info@gmmoving.co.uk.

You must answer **ALL** the questions below regardless of your application method.

DEADLINE FOR APPLICATIONS 12 NOON on Friday 16th February 2024

APPLICATION FORM (the boxes below will expand as you type)
Name of organisation:
Address of organisation:
Key contact name and email:
Contact phone number:
Are you new to the GM Walking Festival? Yes or No
Borough the walk starts in:
Name of walk:
Date of walk:
Who is your target audience for the walk?
Brief description of walk (where, when, what, why): (max 120 words)

How much are you applying for? (circle, highlight or delete as appropriate)

£100 Yes or No

£50 Yes or No

How will a grant support the delivery and sustainability of your walk opportunity? (Max 150 words)

What will you spend the grant on? (Provide a summary of items you plan to purchase, this should reflect your answer to the previous question)

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Sign here or type name:

Bank Account details

Account name:	
Account number:	
Sort code:	

Please submit your application to: info@gmmoving.co.uk

Deadline: 12 noon on Friday 16th February. You will be notified within 1 week of the closing date.

Office Use Only:

Date received /opened _____

Outcome _____

Confirmed of decision in writing (email) date _____

Details of walk on website _____

PO raised _____