**GM Walking Festival Fund: Guidance and Application Form**

The GM Walking Festival Fund aims to support walk organisers to plan and host a walk during the GM Walking Festival in May 2025, and help to sustain the walking activity beyond this.

Grants are for a maximum of £100. Please note there are a limited number of grants available and we anticipate demand exceeding supply.

We are looking for simple, innovative ideas that appeal to the people you are wanting to attract to your walk and keep them coming back all year round.

Priority funding will be given to organisations or groups who have **not** received this fund before, or those who are looking to engage people from either or both below focus groups:

* Those from lower socio-economic backgrounds
* Those with long-term mental/physical health conditions

**Before applying:**

1. You agree to contribute to a case study to share the impact of the grant
2. You’re happy for your details to be used in accordance with [GM Moving’s data protection policy](https://www.gmmoving.co.uk/privacy-policy)

Examples of things that could be included in an application for the grant are:

* Print costs of maps, posters, resources for themed walks etc
* Wellies in early years settings, enabling ALL children to participate
* Support for transport costs to remove access barriers for participants
* Pedometers to encourage self-challenge for groups or workplaces

**Support sessions**

If you want to find out more about the grant application process or require support completing the application below, please book onto a GM Walking Festival Zoom Support session where you can speak directly to a member of the GM Walking Festival team.

**Date and Time:**

Monday 10 February 5-6pm

OR Thursday 13 February 10-11 am

**To book a place, please email** [**info@gmmoving.co.uk**](mailto:info@gmmoving.co.uk)

**How to apply**

You can submit your application, either using the application form below or creating an audio or video application and emailing to [info@gmmoving.co.uk](mailto:info@gmmoving.co.uk).

You must answer **ALL** the questions below regardless of your application method.

**DEADLINE FOR APPLICATIONS – 5pm on Sunday 9 March**

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| --- |
| **APPLICATION FORM**  (the boxes below will expand as you type) |
| **Name of organisation:** |
| **Address of organisation:** |
| **Key contact name and email:** |
| **Contact phone number:** |
| **Are you new to the GM Walking Festival?** |
| **Have you received GM Walking Festival Funding before?** |
| **Borough the walk starts in:** |
| **Name of walk:** |
| **Date of walk:** |
| **Who is your target audience for the walk?** |
| **Brief description of walk (where, when, what, why):**  (max 120 words) |
| **How will a grant support the delivery and sustainability of your walk opportunity?** (Max 150 words) |
| **What will you spend the grant on?** (Provide a summary of items you plan to purchase, this should reflect your answer to the previous question) |
| Sign here or type name: |

**Bank Account details**

|  |  |
| --- | --- |
| Account name: |  |
| Account number: |  |
| Sort code: |  |

**Please submit your application to:** [**info@gmmoving.co.uk**](mailto:info@gmmoving.co.uk)

**Deadline:** 5pm on Sunday 9 March.You will be notified within 2 weeks of the closing date.